



УКРАЇНА

ГРОМАДСЬКА ОРГАНІЗАЦІЯ «МЕДІАСТУДІЯ «АІДА»

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**All-Ukrainian open photo and film festival
“OSINNI BARVY BUKOVYNY - 2026”**

«Osinni Barvy Bukovyny» amateur photo and film festival is an annual specialised festival of photo, film and video films created by children's amateur studios and adult amateurs, not only in Ukraine but also abroad.

The festival was first held in the Chernivtsi region back in 2003, and it was a small competition called «Zymovi Barvy Bukovyny». From a small regional competition, it has grown into the All-Ukrainian Open Photo and Film Festival «Osinni Barvy Bukovyny», which brings together all those who are not indifferent to photography and film making.

In August 2024, during the 84th International Film Competition in Poznan (Poland), the Public organization «AIDA Media Studio» received a special UNiCA Gold Medal and became the only representative of UNION INTERNATIONALE DU CINEMA from Ukraine (UNiCA is the International Union of Cinema, Member of the Official Council of UNESCO), and the Osinni Barvy Bukovyny Festival received the exclusive right to form the programme of amateur films that will represent Ukraine at the annual UNiCA International Amateur Film Festival.

All regions of Ukraine and foreign countries take part in the photo and film festival. The festival is held in four stages:

Stage I (qualifying, correspondence) - February-May 2026 (deadline for submitting entries is 15 May 2026);

Stage II (competitive, part-time) - June-August 2026;

III stage (in-person) - 12-17 October 2026 in Chernivtsi and Chernivtsi region;

IV stage (final) - October-December 2026, creation and publication of a database of media files on the YouTube channel @OBB-festival, summing up the results;

To participate in the Festival, please fill in the registration form at <https://forms.gle/TXraVWzQ86itzm667> by **15 May 2026**.

For more information, please contact us in Chernivtsi: (067)-80-29-214 or (095)-41-82-922 Viber, Telegram (contact person - Inna Plotnikova)

REGULATIONS

Terms and Conditions of the All-Ukrainian open photo and film festival «Osinni Barvy Bukovyny»

1. General provisions

1.1 The All-Ukrainian Open Photo and Film Festival «Osinni Barvy Bukovyny» (hereinafter referred to as the Festival) is held with the aim of: revival and development of photo and film amateurism in Ukraine; establishing cultural relations with photo and film amateurs from among Ukrainians abroad; uniting talented and initiative youth, developing children's photo and film creativity; creating favourable conditions for self-realisation of children and youth in the field of audiovisual arts; stimulating creative, intellectual, spiritual development of children and youth; sharing practical experience of participants through organisation of master classes; popularisation of the best works of young amateurs; organising meaningful leisure activities for children and young people.

1.2 Festival organisers:

Public organisation «Mediastudio «AIDA»» (hereinafter - NGO «AIDA»).

- Municipal Institution «Chernivtsi Regional Centre for Scientific and Technical Creativity of Student Youth»
- The Department of Education and Science of the Chernivtsi Regional State Administration (Regional Military Administration)
- Ukrainian State Centre for Extracurricular Education

1.3. Festival partners:

- International Union of Independent Cinema UNiCa at UNESCO;
- National Union of Cinematographers of Ukraine;
- National Union of Photographers of Ukraine;

1.4 The Festival is represented in social networks by the following resources:

<https://osinni-barvi-bukovini9.webnode.com.ua/>

<https://www.facebook.com/OBBfest>

<https://www.facebook.com/groups/2502080726482030/announcements>

<https://www.instagram.com/osinnibarvibucovini/>

2. Place, procedure and terms of the meeting

2.1. The Festival is held in four stages:

Stage I (qualifying, correspondence) - February - May 2026 (announcement of the terms and conditions and the start of the acceptance of entries). The start of the submission period is 1 April 2025; The last day for submitting entries is 15 May 2026;

Stage II (competitive, correspondence) - June - August 2026 (work of the jury: evaluation of works, determination of the winners of Stage II, signing of protocols and notification of the winners of Stage II about their status, formation of the festival programme, namely: exhibition of photographs and screening of the best films);

Stage III (festival, in-person) - from 12 to 17 October 2026. Festival events in the programme: screening of the competition programme of the films-winners of the second stage of the Festival, blitz competition, master classes, presentations, interesting meetings, excursions, determination of the winners of the Festival based on the results of the competition programme and their awarding, selection of the best works to present the national programme from Ukraine at the UNiCA International Festival.

During the third stage, a Blitz competition among the participants will be held, as well as an open creative media laboratory «BUKCOLOR» (hereinafter referred to as the Media Laboratory).

Stage IV (final) - October-December 2026, creation and publication of a database of media files on the @OBB-festival YouTube channel, summing up the results.

2.2. At the I and II stages, the Organizing Committee:

- promulgates the Regulations «Osinni Barvy Bukovyny – 2026»;
- organises registration of participants and accepts entries;
- forms the jury that determines the winners and laureates;
- develops programme activities;
- produces image products;
- Provides the prize fund and attributes (diplomas, cups, letters of appreciation);
- holds meetings with jury members, partners, media trainers, journalists, etc. (in various formats);
- attracts partners who provide organisational, financial and other assistance in carrying out the festival events;
- Involves district, city, regional institutions and public organisations in the organisation and conduct of the festival.

2.3. On the third stage The organising committee:

- implements the events of the Festival programme;
- organises the awarding of the winners and laureates of the Festival;
- conducts the Blitz competition between the participants of the on-site stage;
- organises the work of the Media Lab;
- covers the work of the Festival in the media.

2.4. The Festival (in-person stage) will be held in Chernivtsi region, in particular in Chernivtsi. The terms of participation in the in-person stage of the Festival-Competition will be published on the website <https://osinni-barvi-bukovini9.webnode.com.ua/> and sent to the winners of the second stage and the participants of the Media Lab no later than 13 September 2026.

2.5 At the IV stage, the Organizing Committee:

- distributes diplomas, certificates, gratitude and prizes to the participants of all stages;
- creates and publishes a database of media files on the YouTube channel @OBB-festival;
- conducts the OBB 2026 results no later than 25 December 2026.

3. Participants

3.1. Applicants for out-of-school, general secondary, vocational (vocational-technical), professional pre-university and higher education, photo and film amateurs are invited to participate in the Festival. The team composition is not limited.

Age categories:

- younger age group: up to 12 years old (including);
- middle age group: 13–15 years old (including);
- older age group: 16–18 years old (including);
- older age group: 16–18 years old (including); young people pursuing education in the field of audiovisual arts;
- young people: 19–24 years old (including);
- young people: 19–24 years old (including young people studying in the field of audiovisual arts)
- amateurs: 25+

Important! Specialists/students with a degree in audiovisual and performing arts may be involved in the film work team in different age categories, except for the older ones*, but they should not make up more than 30% of the team, and such a person cannot be the main director and/or scriptwriter of the audiovisual work.

3.2. The festival is divided into two blocks:

«Photographic works» block;

Block «Film works».

3.3 Photographs in the following genres:

- architectural photography;
- street photography;
- experimental photography;
- genre photography;
- macro photography;
- still life;
- landscape;

- portrait photography;

- fauna;

- flora;

3.4. Types of film works:

- feature film;

- non-feature film;

- animated film;

- one-minute film*((excluding commercials, book trailers, concert performances, and news reports).

* (No age categories!)

3.5. To participate in the Festival, you must fill out the registration form at [посиланням https://forms.gle/Ee6QM3hCgewPNnFJ9](https://forms.gle/Ee6QM3hCgewPNnFJ9)

In the registration form, participants must provide their personal information and a link to an information folder located on their own Google Drive with permanent open access (for anyone with the link). The folder must contain the following information:

- for participants in the “Photography” category—captioned (as in the sample) contest photos;
- for participants in the “Film” category:
 - 1) a movie poster, PNG format;
 - 2) a synopsis (a brief linear summary of the film’s screenplay concept, its content, and the essence of the dramatic conflict in an engaging form, up to 7 sentences or 500 characters) and a link to a file-sharing service (not YouTube) where the film will be uploaded, in Microsoft Word Document (.docx) format.
- a copy of the payment receipt (if necessary).

Data subject to the Law of Ukraine “On the Protection of Personal Data” is provided by participants voluntarily and used in accordance with the requirements established by this law.

4. Financial conditions of participation and material support of the participants

4.1 Participation in the first stage for contestants under 18 is free. Contestants over 18 years of age pay a one-time fee, the amount of the fee depends on the number and type of submitted works: one photo - 100 UAH (2 €), one film - 500 UAH (10 €). The funds will be used to organise and conduct the second and third stages of the competition.

Details for transferring funds:

Recipient: NGO ‘AIDA MEDIA STUDIO’

Recipient's bank: JOINT STOCK COMPANY "UKRSIBBANK"

EDRPOU: 45102663

account number: UA113510050000026008879182967

Purpose of payment: Voluntary contribution - Participation in the Festival

Or transfer to the card

UKRSIBBANK

5582 5923 8685 7685

Attn: Inna Plotnikova

Send a copy of the receipt to osinnibarvi@gmail.com

4.2. The costs of organising and holding the Festival may be covered by the general fund of the AIDA budget and other sources of funding not prohibited by the current legislation of Ukraine.

4.3. Travel, accommodation and food expenses for the participants of the in-person stage of the Festival shall be covered by the sending organisations or other sources not prohibited by the current legislation.

Expenses for excursions, transfer of participants shall be covered by the organisational fee of the Festival participants.

5. Requirements to the competition works

5.1. Entries can be made with a professional photo or video camera, as well as with a tablet, mobile phone, drone and other technical means. The materials must be shot from 01.01.2023.

5.2. The participant can submit no more than 3 photos in the specified genres (no more than 1 per genre).

5.3. Technical requirements for photographic works:

- file format: JPG (.jpg);

- image size: at least 1920 pixels along the longest side;

- image resolution: 150–300 dpi;

- file size: no more than 5 MB;

- The photo file must include technical data and be named as follows:

LastName_FirstName_Age_PhotoTitle.jpg.

(Sidorenko_Mykhailo_10years_Beautiful Flower.jpg.)

Photographic works must be submitted without additional text, frames, captions, or other elements superimposed on the photo.

The photo file must contain “EXIF data,” or, at the jury's request, the author must provide the original photo file with “EXIF data”; 5.4. Generation of the image or its fragments by AI is not allowed;

5.5. Photo collages are not accepted for the contest;

5.6. Films are accepted both from 1 participant (author) and collective films;

5.7. A participant (team) can submit an unlimited number of films;

5.8. The age of a participant in "Film Work" block (for collective works) is determined by the age of the director or screenwriter of the film. Groups of different ages may participate in the creation of a film in any role, except for directing and screenwriting, and provided that the share of participants of different ages in the film's creative team does not exceed one third of the members of such a team

5.9. Duration:

films up to 20 minutes, including introduction and final part (except for one-minute films).

5.10. Video materials with defects in image or sound are not allowed to participate in the competition.

5.11. All types of films must be in Ukrainian, or (in case of participation of representatives of other countries/national minorities) must be subtitled in English (except for works in English and works with voice-over or dubbing in English).

5.13. Technical requirements for films:

- multimedia content format - mp4 (MPEG-4);

- 16:9 frame format with a resolution of at least 1920x1080;

- codec: H.264, video stream (bitrate): 12000 kb/s;

- use of special programmes and tools for editing and filming - at the discretion of the participant.

5.14. The video file must be posted on YouTube, indicate the link to it in the information folder in the synopsis and make sure that the link will be active during the entire duration of the Festival, and send the application form (Annex 2) to osinnibarvi@gmail.com

5.15. Photos and videos provided by the Festival participants must be copyrighted and free from the rights of third parties.

5.16. The works that have already participated in the Festival for the second time are not accepted.

5.17. The author (team of authors) who submitted the work to the Festival shall be responsible for copyright compliance of the work participating in the Festival

5.18. The submitted works should not contain scenes and plots that offend the feelings of believers (of different religions and denominations) and atheists, other signs of discrimination, scenes of cruelty and violence; scenes of erotic and/or pornographic nature; scenes and shots advertising or promoting drugs, alcohol, smoking, medicines and their use, etc.

6. Summing up the results

6.1. The Organisers review all submitted applications, analyse all works for compliance with the requirements of these Terms, select the best works for evaluation by the jury members and prepare protocols;

6.2. Participants whose works are selected for the second stage will receive a diploma of the Festival Laureate;

6.3. According to the results of the second stage, the winners of the Festival are determined. According to the protocols of the jury members, the winners are determined, i.e. by the sum of points:

- up to 7 best works in each age category, in each genre of photography;
- up to 7 best films in each age category for all genres except one-minute films;
- 16 one-minute films;

The authors of the selected works will be awarded with diplomas of the corresponding degrees.

6.4. During the full-time, III stage of the Festival:

- the jury members, through discussion and voting, select places among the winners of the second stage (Grand Prix (if any); one first place; two second places; three third places) and determine the special prizes of the Festival;

- the one-minute film is evaluated by the Festival participants by direct voting (in accordance with the rules and requirements of UNiCA): one - first place; one - second place and two third places.

7. Evaluation criteria

7.1. Block «Photographs»

In order to start evaluating a photo, both the author and the jury members need to answer three questions first of all

What task does the photo fulfil? For example, does it allow the viewer to learn something new or to get aesthetic pleasure from viewing, to think about something

- What (who) is the main thing in the picture?
- What did the author want to say with the photo?

№	Assessment criteria	The number of points
1.	Does the title and content of the photo correspond to the idea that the author wanted to implement?	1
3.	Technical quality: how was the camera set up, what lens was used, what filters could have been used, did the photographer make any mistakes? How the light sources and illuminate the objects in the frame, the direction of the shadows, their hardness, contrast, and the ratio of illuminations.	5
4.	Composition of the frame: what objects are in the frame and how they interact with each other, from which point the photographer shot, what	5

	zoom was chosen, where the main object is placed and where the secondary objects are placed	
	Overall emotional impact: A photograph is seen as an artistic work based on the emotions and feelings that the photograph evokes.	5
	The maximum number of points possible	16

7.2. Block «Films»

All types of films that have at least one of the three groups of «Signs of a good film» will be admitted to the competition:

The first group: the presence of an interesting story and an equally interesting hero, the dominance of high motives in his actions, the intensity of the drama in the hero's achievement of his goal, the poetisation and romanticisation of the hero (courage, loyalty to his beliefs).

The second group: the severity of the conflict situation, the dynamism of the plot development, i.e. the concentration of the action in time, the logic of events, the presence of an element of surprise, the similarity of situations to typical life situations, the type of ending.

The third group: film genre, genre unity (absence of a complex genre structure), presence of an acute social problem, emotional dominance of the film, expressiveness of the artistic form.

№	Assessment criteria	The number of points
1.	Presence of the first group	5
2.	Presence of the second group	5
3.	Presence of the third group	5
4.	Overall emotional impact	5
	The maximum number of points possible	20

8. Participation in the third stage

8.1. The winners, nominees of the Festival and participants of the second stage

8.2. The financial terms of participation will be announced no later than 10 September 2025, which will be reported by an official letter from the organisers.

8.3. Indicative events of the Festival programme (online/offline):

- press conference by the organisers and jury members;
- the grand opening of the Festival;
- photo exhibition of the best works;
- screening of the best films in the cinema halls of Chernivtsi region, in particular in the city of Chernivtsi;
- screening of the films that have received the status of winners and their final evaluation by the jury members;
- determination of the best one-minute film;
- the work of the open creative media laboratory BUKCOLOR;
- masterclasses and webinars by professionals;
- photo and video film projectors;
- blitz competition;
- excursion and educational programme

For more information, please call the phone numbers:

+380 (372)-57-67-67 the phone number; +380 (67)-80-29-214 the phone number;

+380 (95)-41-82-922 the phone number, Viber, Telegram

E-mail: osinnibarvi@gmail.com

We are on social media:

<https://www.facebook.com/OBBfest>

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<https://www.instagram.com/osinnibarvibucovini/>

Contact person: Inna Plotnikova